

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	124669	"725"/\$.ccls. or "348"/\$.ccls.	US-PGPU B; USPAT; EPO	OR	ON	2007/09/28 16:04
L2	64570	L1 and (tv or television or cableTV or "cable TV")	US-PGPU B; USPAT; EPO	OR	ON	2007/09/28 16:04
L3	1513	L2 and (view\$3 near3 preference)	US-PGPU B; USPAT; EPO	OR	ON	2007/09/28 16:04
L4	20	L3 and "predetermined criteria"	USPAT	OR	ON	2007/09/28 16:54
L5	14	L4 and ((promotion or ad or event or advertis\$3 or advertisement) same channel)	US-PGPU B; USPAT; EPO	OR	ON	2007/09/28 16:04
L6	14	L5 and operator	US-PGPU B; USPAT; EPO	OR	ON	2007/09/28 16:53
L7	8	L6 and insert\$3	US-PGPU B; USPAT; EPO	OR	ON	2007/09/28 16:05
L8	1	7 and "channel list"	US-PGPU B; USPAT; EPO	OR	ON	2007/09/28 16:08
L9	0	8 and favorite	US-PGPU B; USPAT; EPO	OR	ON	2007/09/28 16:53
L10	1	8 and list\$3	US-PGPU B; USPAT; EPO	OR	ON	2007/09/28 16:53

## EAST Search History

L11	123	3 and "channel list"	US-PGPU B; USPAT; EPO	OR	ON	2007/09/28 16:53
L12	97	11 and favorite	US-PGPU B; USPAT; EPO	OR	ON	2007/09/28 16:53
L13	63	12 and operator	US-PGPU B; USPAT; EPO	OR	ON	2007/09/28 16:53
L14	0	13 and "predetermined criteria"	USPAT	OR	ON	2007/09/28 16:54
L15	1	13 and "predetermined criteria"	US-PGPU B; USPAT; EPO	OR	ON	2007/09/28 16:57
L16	41	13 and (insert\$3 near8 channel)	US-PGPU B; USPAT; EPO	OR	ON	2007/09/28 16:58
L17	19	13 and (insert\$3 near8 channel)	USPAT	OR	ON	2007/09/28 16:58
S1	71677	"725"/\$.ccls. or "348"/\$.ccls.	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:32
S2	41592	S1 and (tv or television or cableTV or "cable TV")	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:45
S3	1017	S2 and (view\$3 near3 preference)	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:37
S4	30	S3 and "predetermined criteria"	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:51
S5	13	S3 and "predetermined criteria"	USPAT	OR	ON	2006/03/17 16:48

## EAST Search History

S6	2	S5 and ((promotion or ad or event or advertis\$3 or advertisement) near8 channel)	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:40
S7	7	S5 and ((promotion or ad or event or advertis\$3 or advertisement) same channel)	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:43
S8	7	S7 and operator	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:44
S9	5	S8 and insert\$3	US-PGPU B; USPAT; EPO	OR	ON	2007/09/28 16:04
S10	18	S4 and ((promotion or ad or event or advertis\$3 or advertisement) same channel)	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:42
S11	11	S10 and operator	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:42
S12	8	S11 and insert\$3	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:42
S13	494	S3 and ((promotion or ad or event or advertis\$3 or advertisement) same channel)	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:43
S14	239	S13 and criteria	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:43
S15	71	S14 and ((promotion or ad or event or advertis\$3 or advertisement) near8 insert\$3)	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:46

## EAST Search History

S16	47	S15 and operator	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:46
S17	6	S16 and (time near5 limit)	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:47
S18	210548	tv or television or cableTV or "cable TV"	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:46
S19	3276	S18 and ((promotion or ad or event or advertis\$3 or advertisement or commercial) near8 insert\$3)	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:46
S20	1533	S19 and operator	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:46
S21	191	S20 and (time near5 limit)	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:47
S22	90	S21 and (preference and criteria)	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:47
S23	71	S22 and duration	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:48
S24	70	S23 and channel	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:48
S25	11	S24 and "predetermined criteria"	USPAT	OR	ON	2006/03/17 16:48
S26	11379	"725"/\$.ccls.	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:50

## EAST Search History

S27	769	S26 and ((ad or advertisement or commercial) near5 channel)	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:51
S28	544	S27 and (promotion or event)	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:51
S29	307	S28 and operator	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:51
S30	12	S29 and "predetermined criteria"	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:52
S31	7	S30 and preference	US-PGPU B; USPAT; EPO	OR	ON	2006/03/17 16:52